

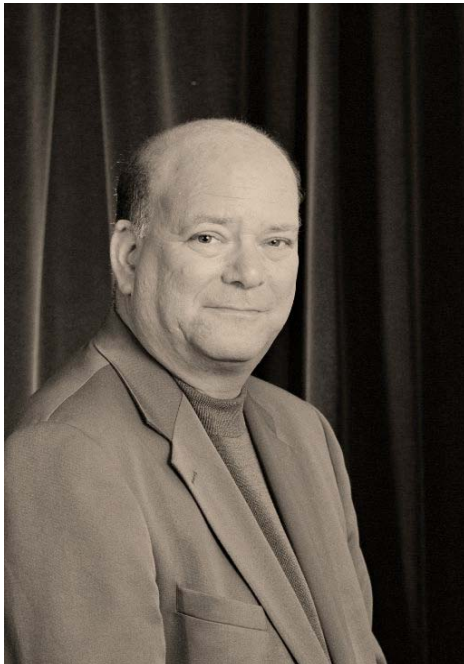


MARK M. COHEN BECOMES ACCREDITED AS A TIPS TRAINER

November 22, 2005

Mountain Lakes, NJ. - Mark M. Cohen, the owner and principal consultant of *PerformanceStream* has become accredited to train people who sell and serve alcohol.

TIPS (Training for Intervention Procedures) training from Health Communications, Inc. of Arlington, VA, is the foremost solution to preventing intoxication, drunk driving, underage drinking and other hazards that sometime accompany the sale and service of alcohol. TIPS training is appropriate for any establishment that sells or serves alcohol.



The TIPS program was developed by Health Education Foundation of Washington, DC under the direction of Morris E. Chafetz, M.D.

PerformanceStream works primarily with small and mid-size companies to focus on their strategic / business planning as well as the learning and performance of their employees to improve productivity in areas such as leadership, customer service, time management, sales skills, executive leadership, management skills and supervisory skills.